



The Effects of the CORONA VIRUS ON Music and Music Artists.**Ms. Uttara Ratansing Tadavi**

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Introduction:

There was a time when not only music but other fine arts would be used only for the purpose of creating pleasure and entertainment. Then the artist must be getting money for their presentation of art but not only buying and selling, but as reward. Pleased with the art performed by the performers, the king of the court honored him as a “Court Singer”. Even the rich and noble chiefs of the state always and respectfully helped such an artist. However the situation is completely different. Today the art of music is being used to make life stable.

Today music has become a business. It seems that even today music is used for the entertainment of the masses or the audience but the audience have to spend money for this amusement. Entertainment has to be bought now. The artist entertains the people with his art and in return the audience pays the artist. The superior the artist, the higher expectation of his pays. Today many singers, musicians and dancers in India are making a living and raising their own families. Music is not just art, it has become a business.

In ancient and medieval period music artist would be able to live in the kingdoms and the homes of wealthy citizens. The important thing is that these events were free. After the event the artist was rewarded as his expectation. Later in the British rule, many kings removed the shelter of music artist and some indigenous institutions gave shelter to this art. At the end of 19th century, through the efforts of Pandit Vishnu Narayan Bhatkhande, and Pandit Vishnu Digambar Paluskar Indian music and artist took on a new look. These two great men are also credited with organizing public concerts.

With the end of monarchy for music, the artist now has relied on money from listeners for his own and his family's livelihood. In the same way everyone who wanted to enjoy music had to pay a certain amount for such events. The number of listeners began to increase day by day. The event drew a crowd of thousands of listeners. The superior the artist, the higher his honorarium. Then the respect of such an accomplished artist began to grow in the society. His Standard of living began to improve. Once art was transformed into a business, then the professionalism that comes with other professions started coming into this field. The artist also began to give fantastic pleasure while keeping innovating.

The twentieth century was revolutionary in terms of music and alternative performances. After independence, music become popular again and the number of fans increased tremendously. Due to the microphone, the song could be heard clearly to the last listener. Due to the influence of education, educated people turned to this field, so the influence of education was also seen in the concert. The format of concerts in the modern science age however, is quite different.

1) Concerts organized for a limited audience:-

These types of musical programmes are organized for members only. Usually there are two hundred to five hundred members of such music groups. Due to the presence of knowledgeable listeners in such programmes, the artist also gets a good amount of honorarium.

2) Big Music Concerts:-

It takes a lot of manpower to organize such a music festival and to organize it successfully. Now a days, such events are attended by thousands of listeners. For example Sawai



Gandharva Mohotsav , Pune, Tansen Sangeet Sammelan, Gwalior, Gunudas Sangeet Sammelan, Mumbai. These events are conducted through ticket sales. Through these big music concerts artist gets good amount of honorarium.

3) **Concerts on Radio and Television:-**

All india Radio presents programs of great artists in front of specially invited listeners. Along with all India radio, another powerful medium of mass communication came forward in the form of television. However, at the end of the programme, the artist gets paid for the programme in the form of honorarium.

A large number of programs are also organized abroad, so the artist get more honorarium than expected.

We have seen from the beginning that various changes have taken place in music and alternatively on the music artist as well. But today the effect of CORONA is also seen on the field of music and the music artist. Music is the artist's means of subsistence. Due to the CORONA effect 'Stay Home' policy can lead to a time of starvation for the music artist. There are many people whose only means of subsistence is music. The teaching of music is stopped, the music programme is closed, so the problem of subsistence of the artist has arisen. This may not be the case for every artist but it can be said for sure in case of some artists.

It is impossible to say that every medium in today's internet age will be accessible to everyone. This again can lead to reach- poor discrimination. Artist and listeners who have money can enjoy music through various mediums. There is also the question arise about the beginners who just as upcoming artist .Apart from this there is a question as to why the middle class people will spend money on entertainment through various means. Along with this, the organizer of the concert , and companion of the artist should be considered. that all are suffering from this situations. The organizers and their associates also used to get money from the concert, but the sudden closure of the event today must have raised this question for them.

The listener is the most important and integral part of a musical programme. The performances of the artists are colored by the testimony of the audience. Appreciation from the listeners is a real tribute to the artist. The joy of liking the song on the face of listener made the artist see that it was success .Due to the CORONA VIRUS effect the live musical programs are closed and interaction between the artist and the listener is also closed.

Music is an art that slowly changes itself. Music is a very abstract reflection of nature and human life. In the long tradition of Indian classical music, many such artist kept looking at all these events and happenings and were able to change in the presentation medium of music. As talented artist have been emerged at every stage of time, this art can still struggle to find something new today.

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